

AI for business leaders

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Dr. Jack Francis

AI Solutions Director
Davidson Technologies



Blue

Ghost

Eevee



Rome



Tokyo

The assignment

Develop a presentation for business leaders about AI

AI accelerates the process. It doesn't replace the process



The agenda

AI History

AI Tools

AI Future



Chat (2023)

A thinking partner for the first draft



Chat (2023)

A thinking partner for the first draft

here's the future. What does that look like going forward?" Like I said throughout, I want you to give me lots of feedback on this before you start doing any of the work or any of the research that I asked for.

- Challenge my assumptions.
- Challenge the flow of how I'm thinking about it.
- Tell me where I should be thinking a little bit more.
- Tell me where maybe the full line of reasoning breaks down.
- Where I can make it more relevant for business leaders.
- Give me some clear feedback there, and where I should be thinking about cutting or adding things, recognizing that I only have a 30-minute timer.
- Any other general feedback that you have.

Show less ^

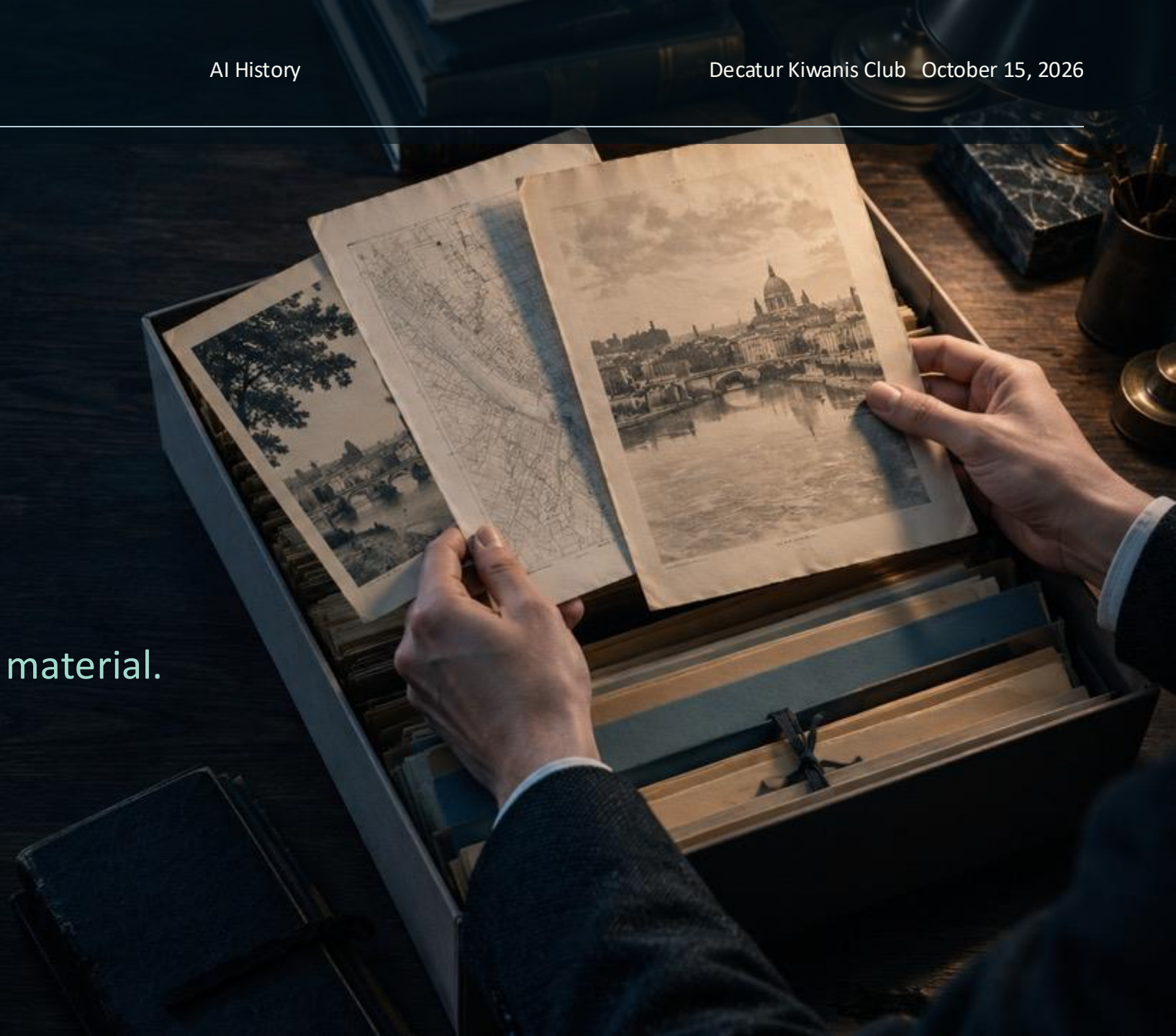
Worked for 1m 6s >

The strongest version of this talk leaves people thinking: "I know one thing I can try, and I know how to judge whether it worked." Your through line can connect the whole presentation. My biggest concern is that the current outline gives the audience too much to discover and too little time to understand how to apply it.

Before we settle the structure, these are the questions that would change my recommendations:

Context (2024)

The invitation. Past talks. Source material.



Context (2024)

The invitation. Past talks. Source material.



Financial_Plannin...
PPTX



BBB_Practical_AI...
PPTX



Agentic_AI_V3.p...
PPTX



Replit_Rapid_Pro...
PPTX

I am creating a new presentation for the Kiwais Group indicator. I'm doing a presentation next week that's very broadly on AI. I've attached four examples of past presentations that I've done. Just use them mainly for styling. I think the Replit and the Agentic AI ones are ones that I like a lot better. I want it to be a more editorial Swiss style, with a couple of exceptions on slides that I'll denote later on. Here is the overall content and flow for how I'm thinking about this. The main through line that I want throughout the entire presentation is: AI will accelerate the process. It

Images / video (2024)

Make the visual that the idea needs



Agents (2026)

An outcome, tools and a review loop



Agents (2026)

An outcome, tools and a review loop

Build a presentation teaching business leaders about AI. Don't use any skills or knowledge about how I work or like to present. Just make a standard presentation without personalizing it to what you know about me.

Worked for 5m 3s >

Created a standard 19-slide presentation with editable content, speaker notes, business examples, risks, ROI, and an adoption plan.



AI_Business_Leaders.pptx
Powerpoint

The first draft

AI for Business Leaders

Fundamentals, business value, and responsible adoption

An introductory briefing

Four questions leaders should be able to answer

What is AI?
Recognize the main capabilities and their limitations.

Where could it help?
Connect a capability to a specific business problem.

How would we measure success?
Compare outcomes, quality, and full costs.

How would we manage it?
Assign ownership and controls before deployment.

02

Business uses across functions

Function	Candidate use	Success measure
Customer service	Draft replies from approved guidance	Resolution time and accuracy
Marketing and sales	Prepare campaign or proposal drafts	Editing time and conversion
Finance	Extract invoice data and flag exceptions	Processing time and error rate
Operations	Forecast demand or detect defects	Forecast error or defect escapes
HR and admin	Answer internal policy questions	Accuracy and search time

The business owner defines the outcome before choosing a tool.

06

Prompting

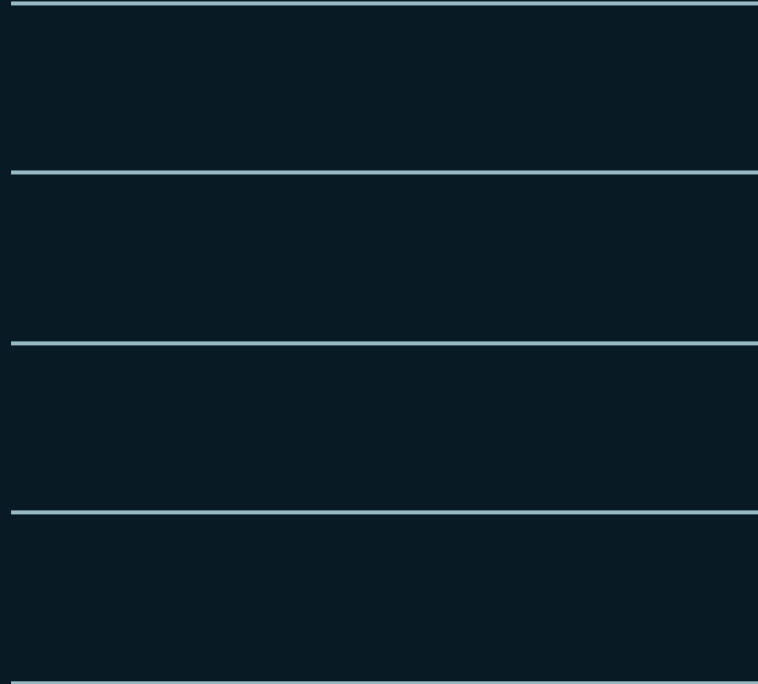
Persona

Context

Task

Constraint

Format



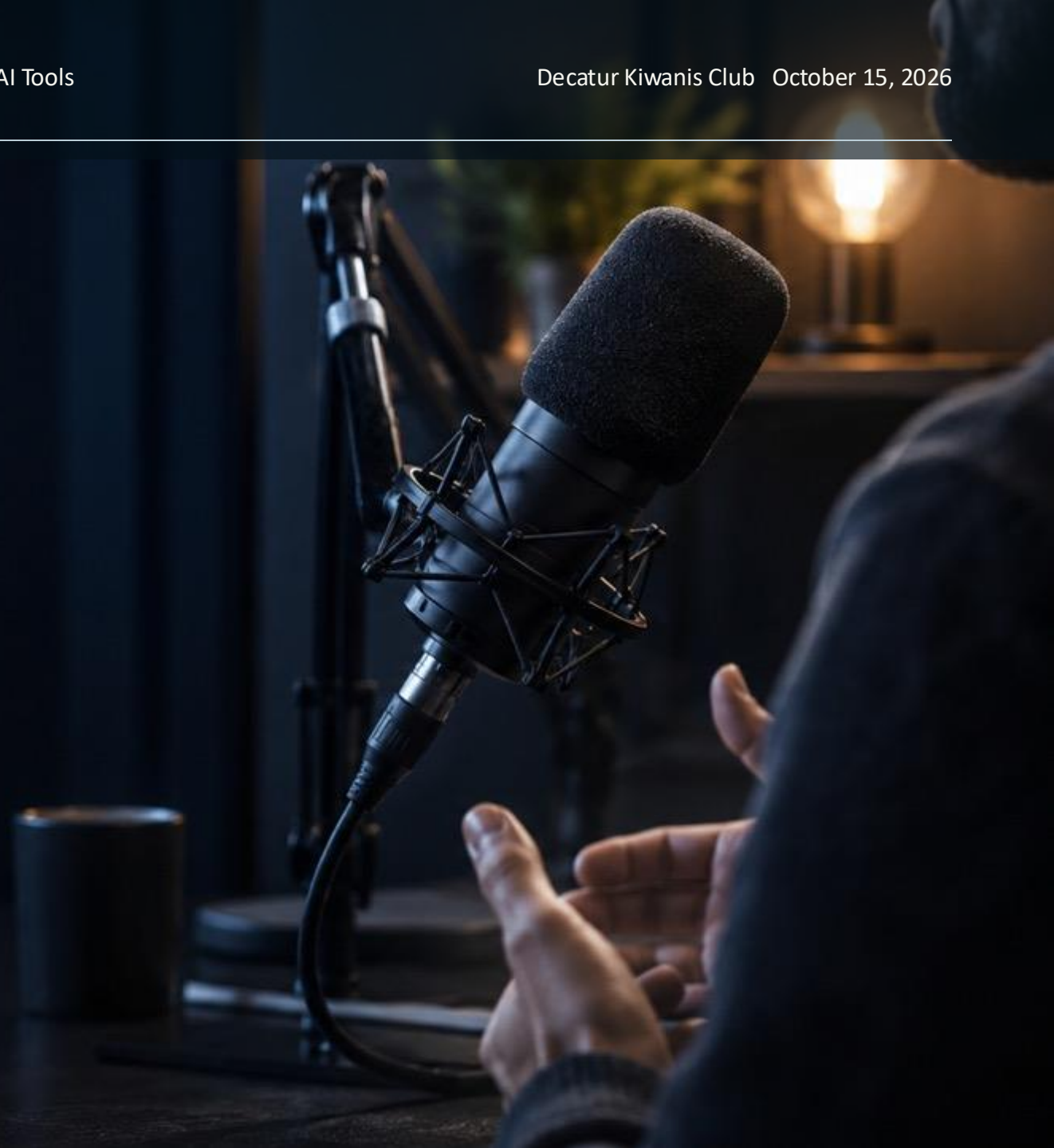
Prompt

Prompting

Persona	A presenter for Kiwanis Club about AI for business leaders
Context	The invitation, objective for the talk, and past presentations
Task	A 30-minute talk matching my presentation style
Constraint	Full-slide images, minimal text, strong alignment to story
Format	Editable PowerPoint with notes, match my presentation theme

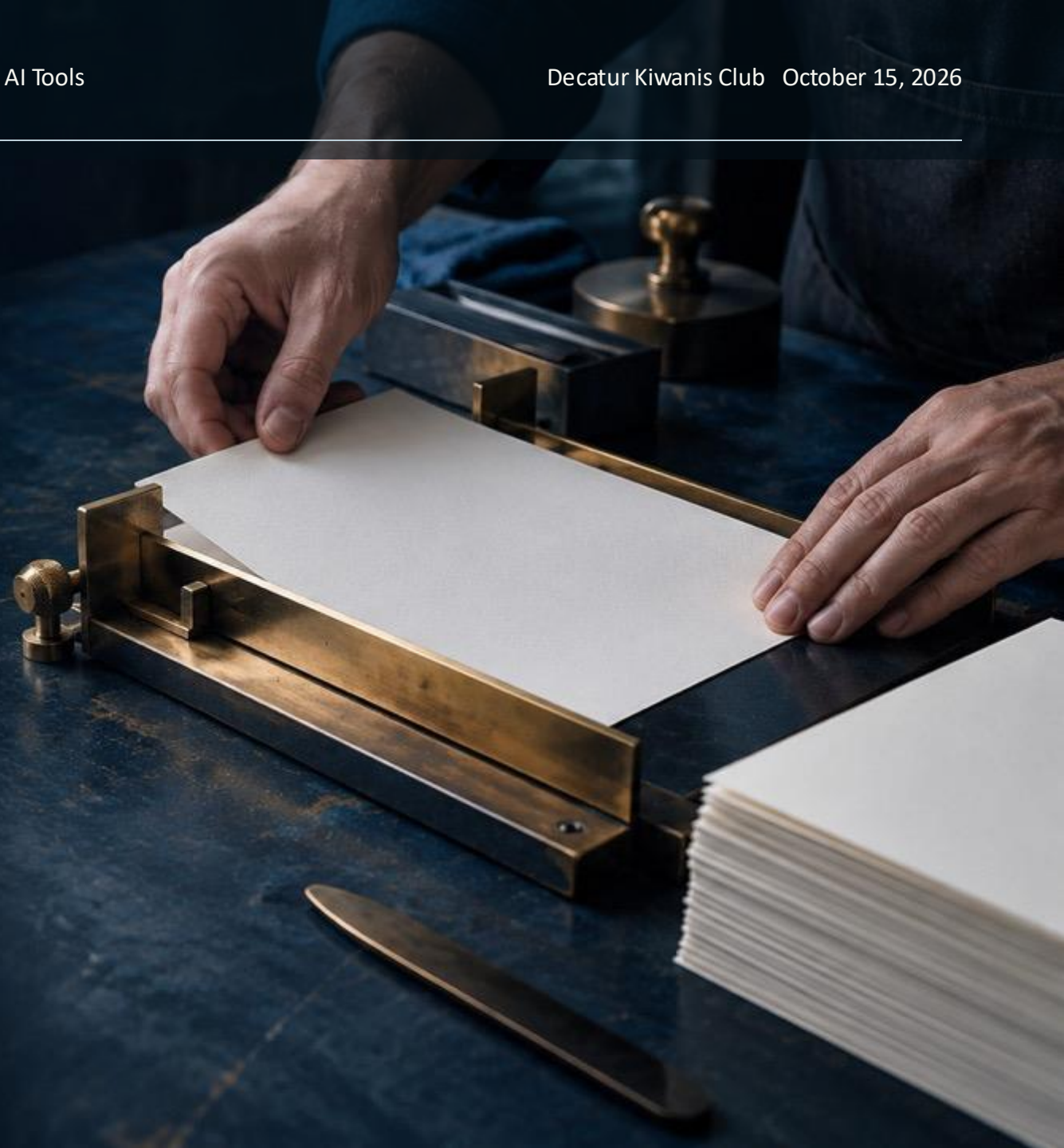
Voice

Talk through the idea, then refine it



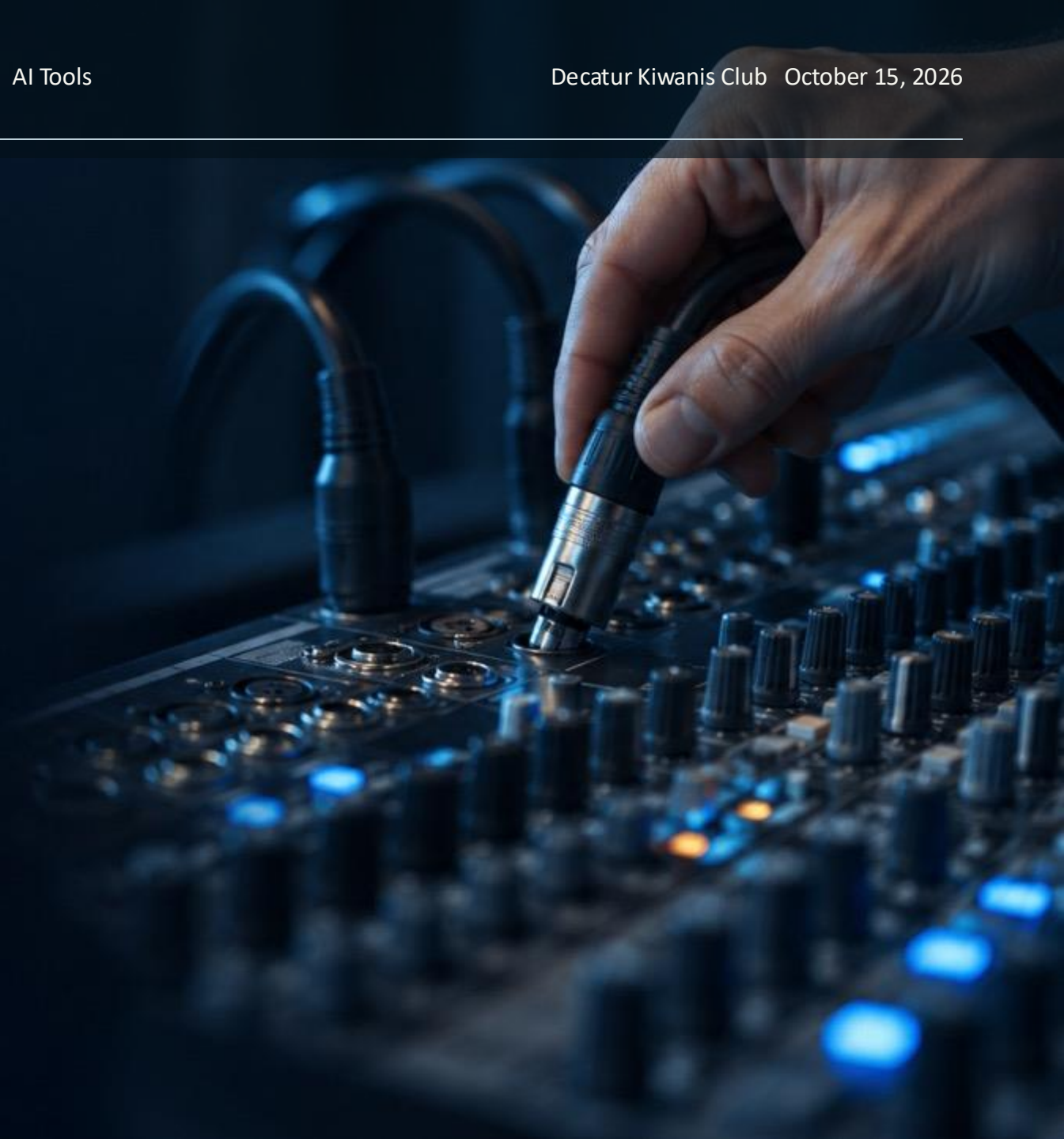
Skills

Your way of doing the work, saved



Plugins

Bring the work and the tools together



Choosing an assistant

ChatGPT	General Purpose Assistant
Claude	General Purpose Assistant
Gemini	General Purpose Assistant focused on Google Ecosystem
Microsoft 365 Copilot	General Purpose Assistant focused on Microsoft Ecosystem

1. Pick one and learn how to use it.
2. All the assistants above are roughly the same.
3. Upgrade to the \$20/month tier and turn off “Improve the Model for Everyone”

AI tools

Think	Office	Create	Automate	Build
ChatGPT	Microsoft Copilot	Canva	Zapier	Codex
Claude	Gemini Notebook	Gamma	n8n	Cursor
Gemini	Notion AI	Adobe Firefly	Copilot Studio	Lovable
Perplexity	Granola	Runway	Glean	Replit
	HubSpot Breeze	Descript	Make	
	QuickBooks AI		Airtable AI	

Building the Presentation

-  Financial_Plannin...
PPTX
-  BBB_Practical_AI...
PPTX
-  Agentic_AI_V3.p...
PPTX
-  Replit_Rapid_Pro...
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1. The intro as the first slide with the title.
2. A little bit about me. Use one of the more recent About Me slides that includes pictures of my dogs, Rome and Tokyo. I'll make some updates to that slide specifically for this presentation.
3. The next slide  which will be slide 3, will be an overview of what we're going to talk about and what that's going to be.

An actual earlier result

AI for business leaders

A useful first step

Jack Francis, Ph.D.



Earlier design

Generative AI

A draft you can question and revise



Preferred treatment

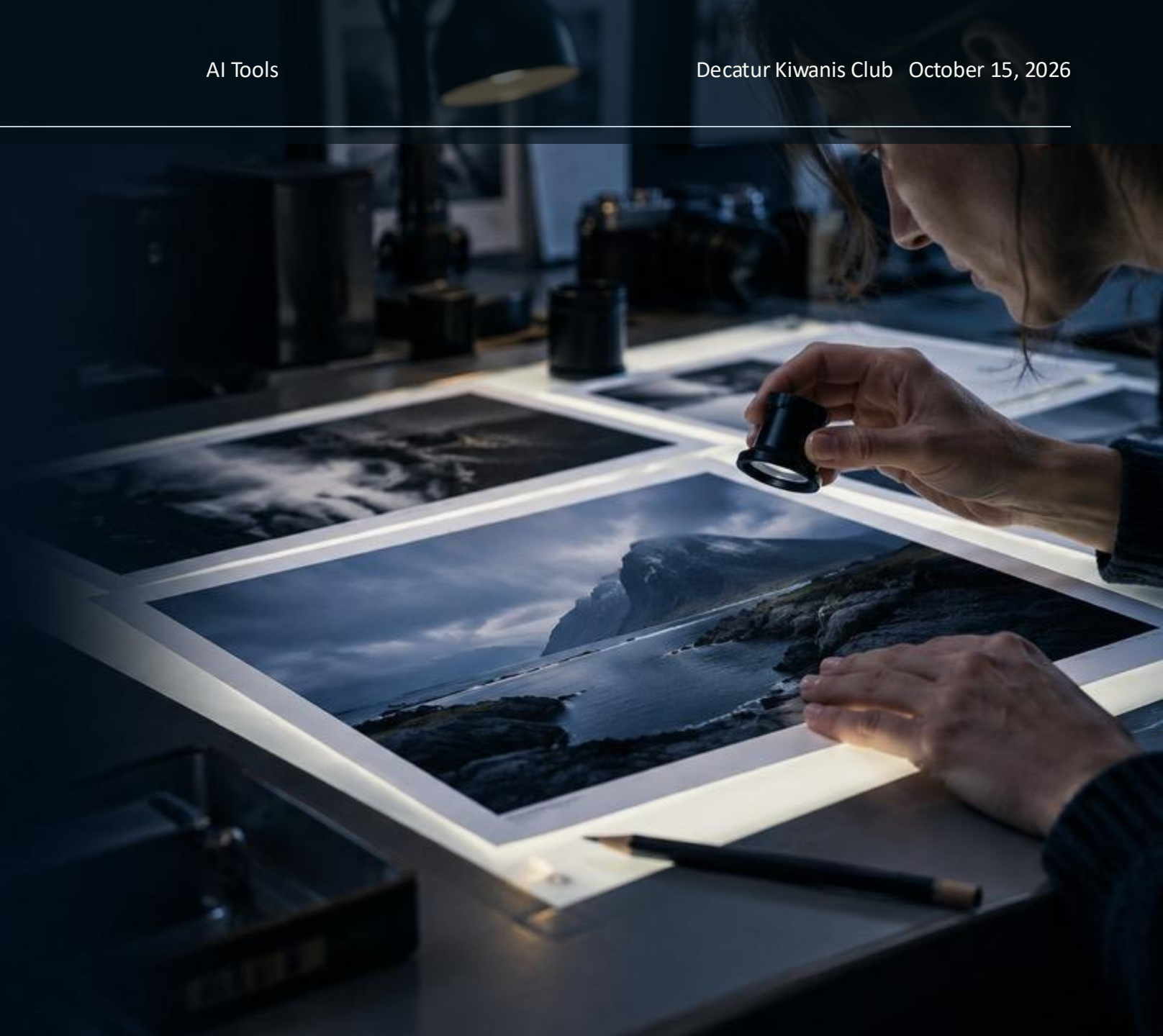
Generative AI

Software that produces a draft



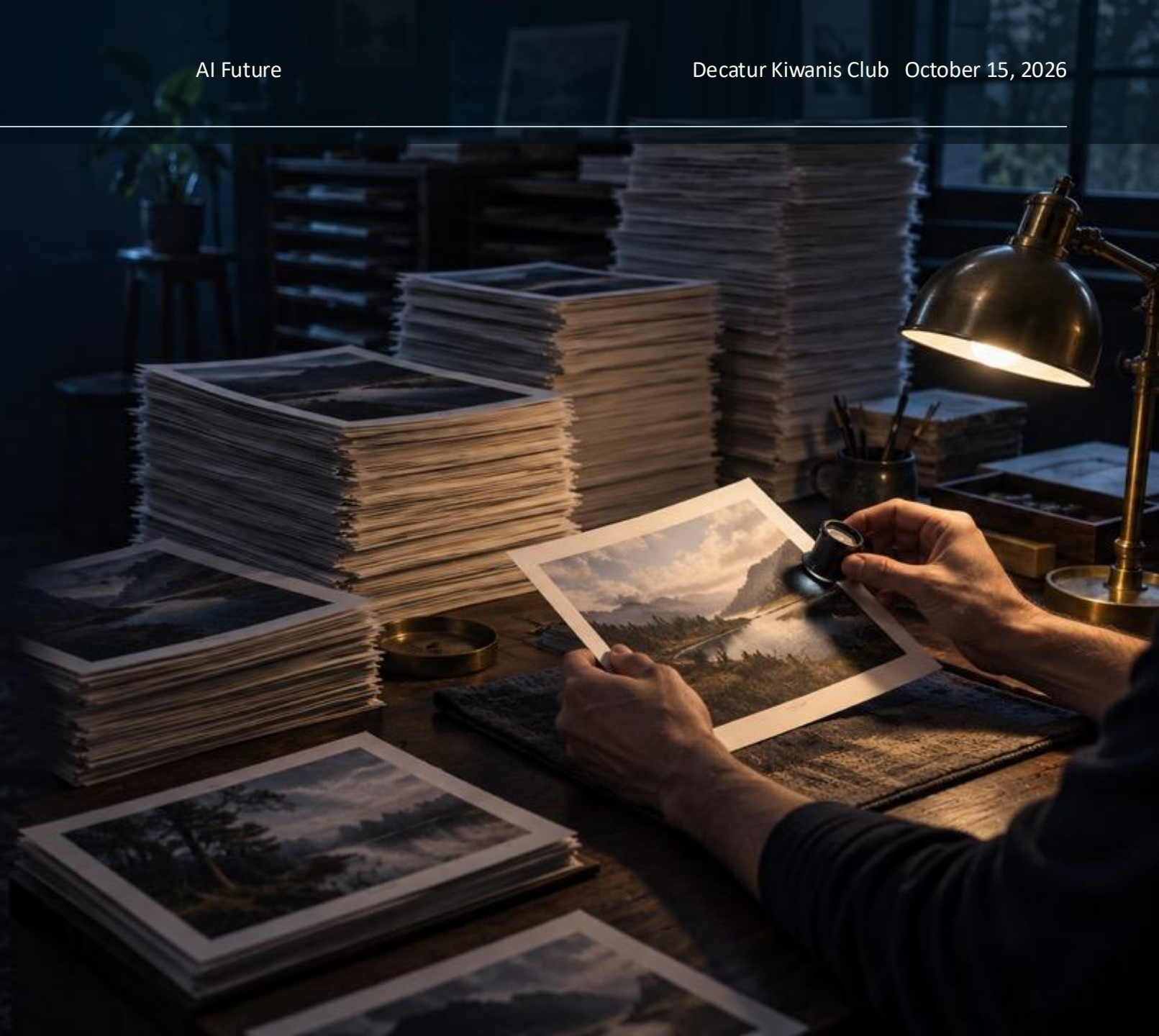
Verification

Check the result against the brief

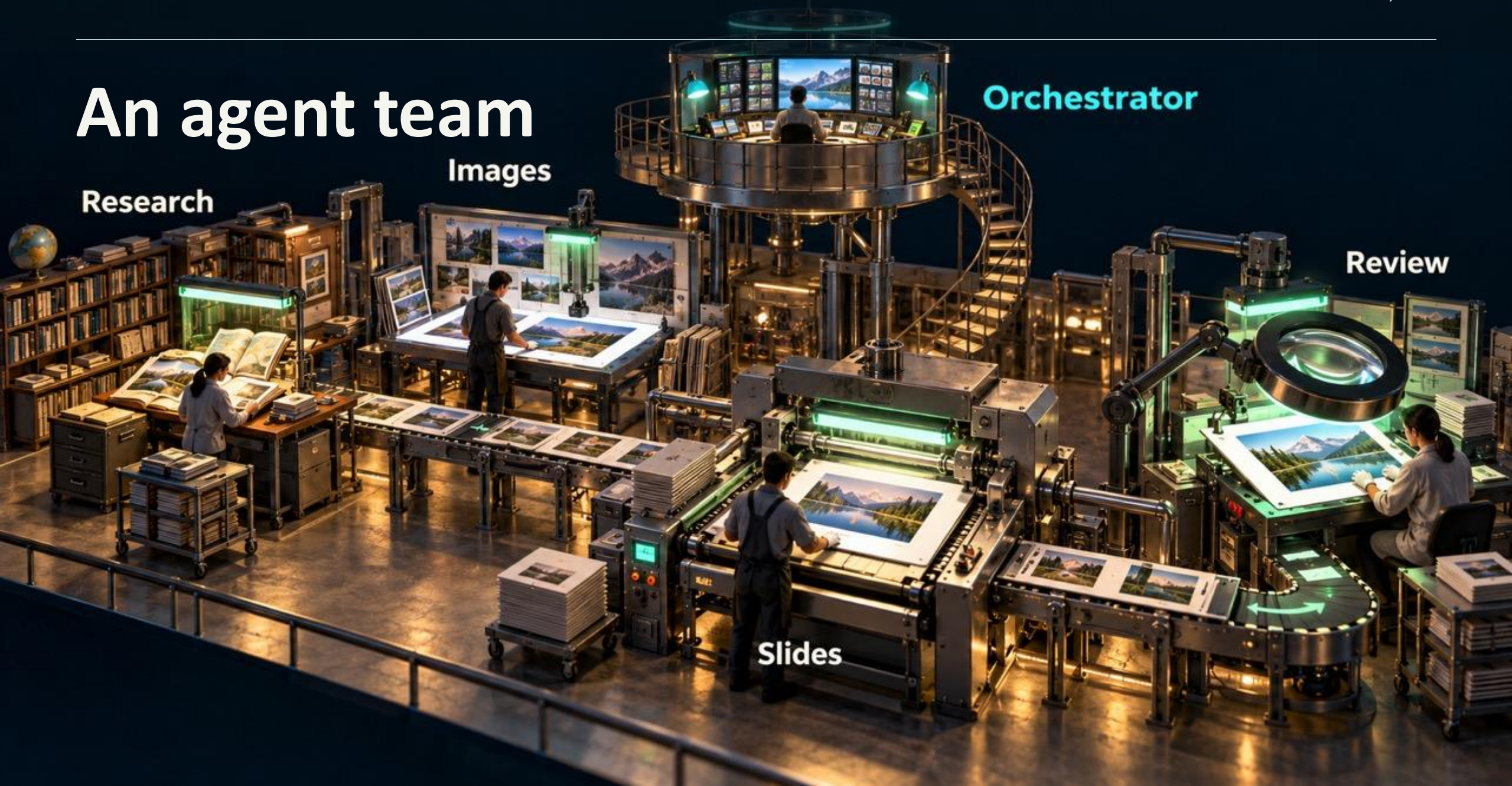


The bottleneck

Every decision comes back to me



An agent team



Orchestrator

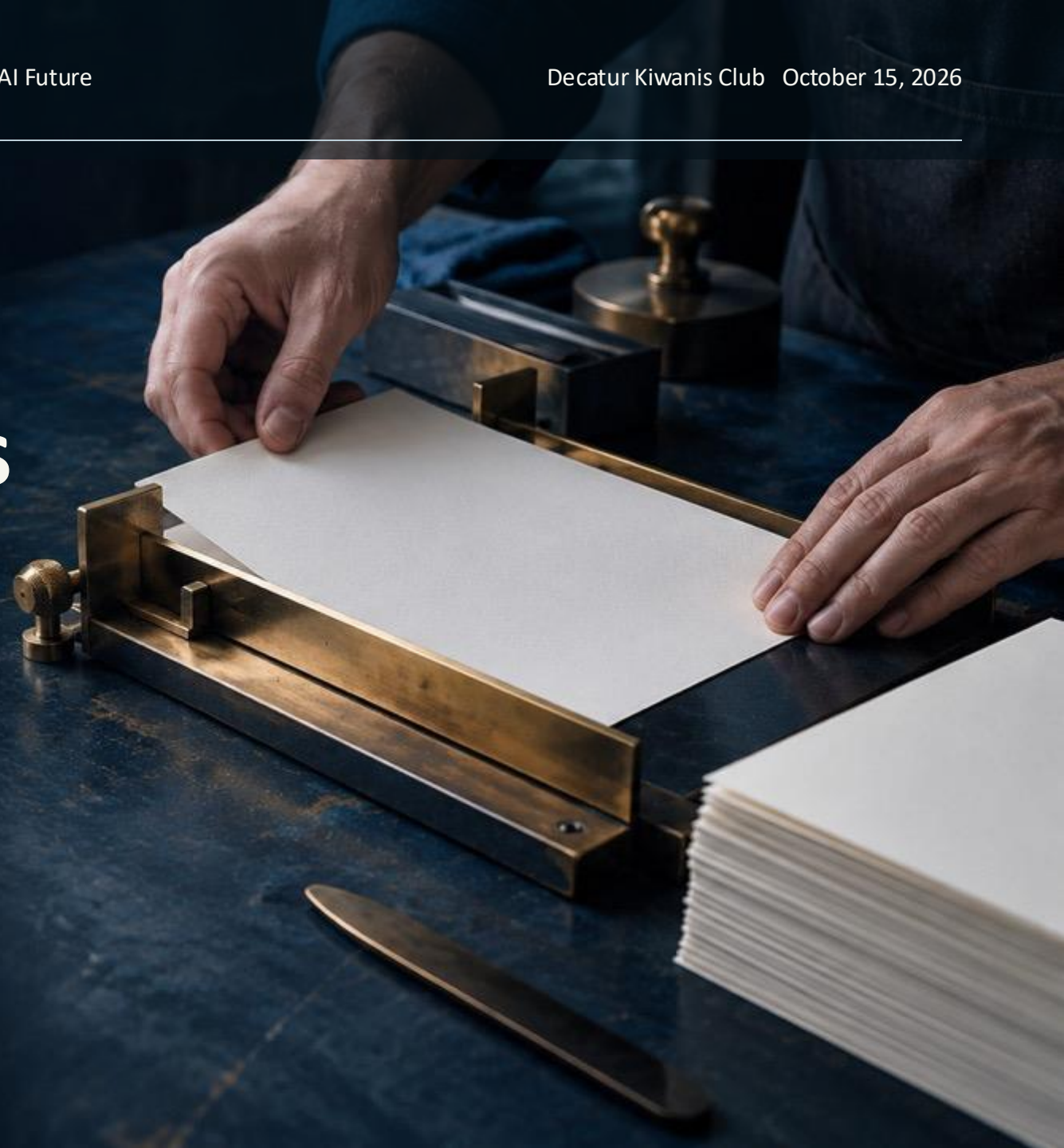
Images

Research

Review

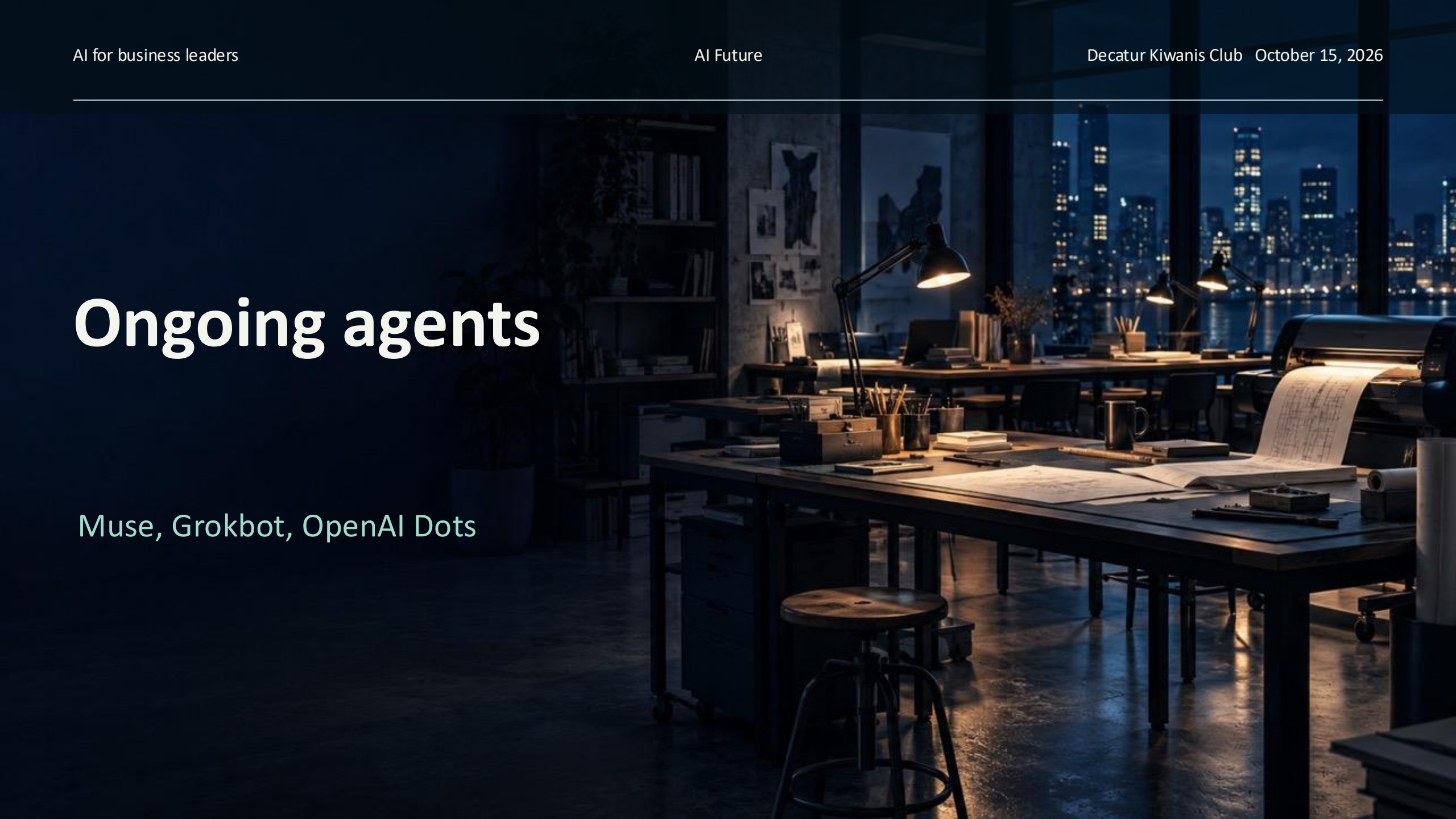
Slides

A repeatable process



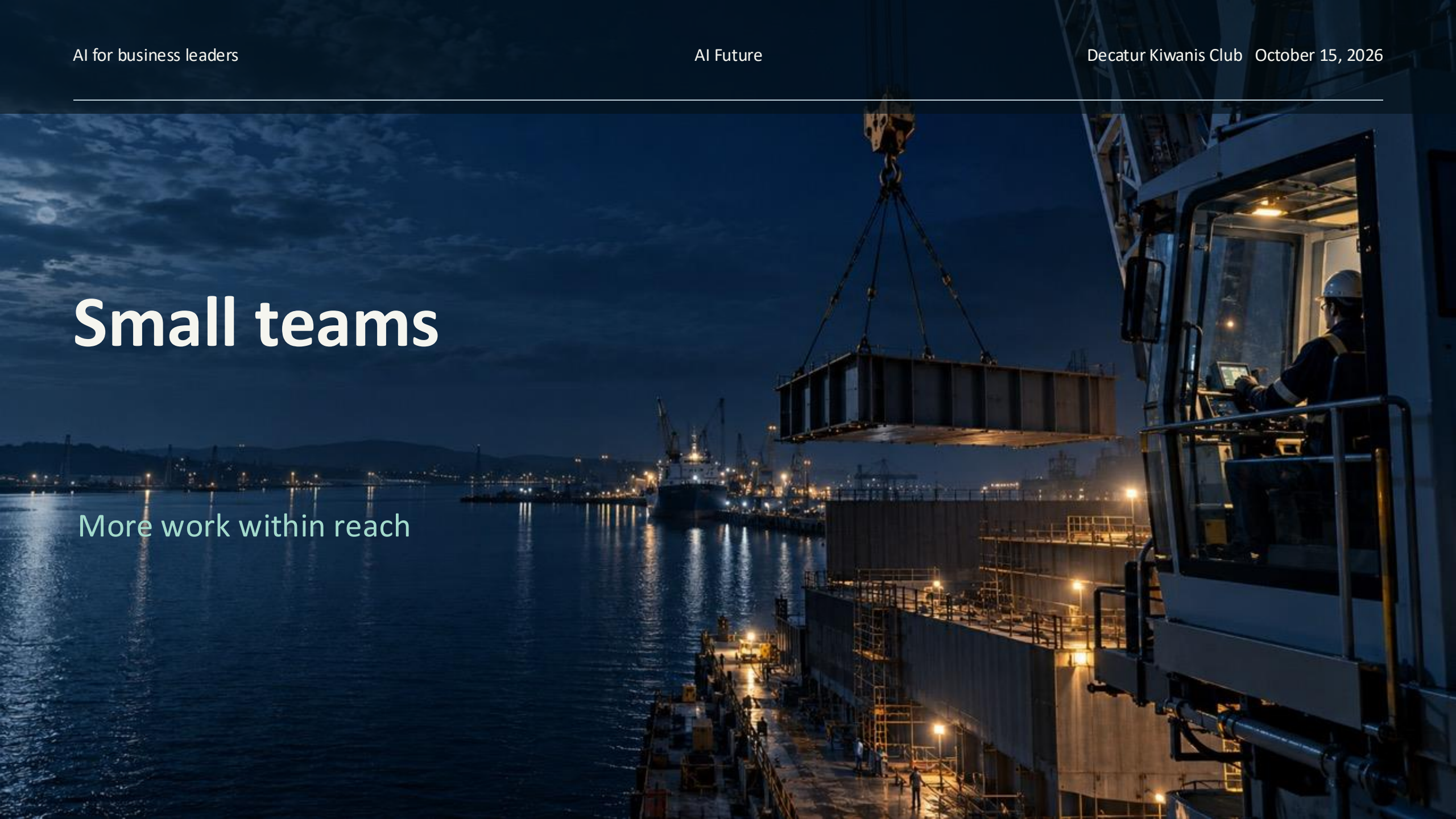
Ongoing agents

Muse, Grokbot, OpenAI Dots



Small teams

More work within reach



AI accelerates the process

It doesn't replace the process

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Research and presentations

Perplexity	Web research with source links
Gemini Notebook (formerly NotebookLM)	Work with a collection of sources
Beautiful.ai	Presentation creation and layouts
Gamma	Draft presentations from ideas or sources
Canva	Presentations and visual design
Adobe Firefly	Images and video

Writing and media

Grammarly	Writing assistance
Mailchimp	Email marketing content
Descript	Edit audio and video through a transcript
ElevenLabs	Generate narration
Otter	Meeting notes and action items

Building and connecting

Codex	Build and revise software
Replit Agent	App and website prototypes
Lovable	Web app prototypes
Zapier	Connect apps and automate steps
Make	Visual workflow automation
Airtable AI	Work with records and operations

Business operations

HubSpot Breeze	Sales and CRM assistance
Fin	Customer service
QuickBooks AI	Accounting administration
Shopify Sidekick	Retail and store operations
DeepL	Document translation